

COLLEGE OF ARTS AND APPLIED SCIENCES

STRATEGIC PLAN

[2021-2026] ▶▶▶▶▶▶▶▶▶▶



نتقدم بثقة
Moving Forward
with Confidence



رؤية عُمان
2040
Oman Vision



جامعة ظفار
Dhofar University
CAAS

CAAS: <https://caas.du.edu.om/>

CONTENTS



ABOUT CAAS



DEAN'S MESSAGE



GOALS



OBJECTIVES

جامعة ظفار
Dhofar University
College of Arts and Applied Sciences

ABOUT CAAS

VISION

CAAS aspires to be a leading and renowned college in the region for its high-quality teaching and learning, impactful research, and cutting-edge innovation while actively engaging with the community to make a positive impact.

MISSION

CAAS is committed to providing a transformative educational experience that empowers our students to excel in their academic endeavors, fosters a passion for lifelong learning, and equip them to become leaders in their fields.



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ABOUT CAAS

CAAS Core Values

- Academic Progress
- Individual and Social Responsibility
- Life-long Learning
- Proactive Citizenship

Departments

The College of Arts and Applied Sciences (CAAS) is composed of six departments:

- The Department of Arabic Language & Literature
- The Department of Computer Science
- The Department of Education
- The Department of English Language and Literature
- The Department of Mathematics and Sciences
- The Department of Social Sciences



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DEAN'S MESSAGE



CAAS prides itself on its deep commitment to provide each student, who passes through the doors of DU, with a comprehensive education in arts, sciences, critical thinking, creativity, imagination and innovation, and the expression of complex ideas in a non-complex manner. CAAS faculty members always encourage the students to work on their own and develop their knowledge of the subject and functional skills through a wide variety of learner-friendly, challenging, innovative, and motivating tasks and activities that significantly contribute to the development of their intellectual, social and emotional skills.

Beyond the core curricula, students who choose CAAS as their home for study will find the broadest range of academic disciplines that CAAS offers. Students may explore their course of study in any of our 6 academic departments and 26 interdisciplinary diploma, Bachelor's and Master's programs. Our students in CAAS take pride in a robust curricular and extracurricular community, with a wide range of students-led-activities, clubs, community service groups, etc.

We have invested immensely in students' holistic intellectual and personal development. You will find our national and internationally renowned faculty to be highly focused on student success! Should you join CAAS family, you will meet with wise mentors, loyal friends, and a community that will last a lifetime.

Dr. Khalid Al Mashikhi
Dean, CAAS
Dhofar University



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Sciences

GOALS

COLLEGE OF ARTS AND APPLIED SCIENCES

GOAL 1

Prepare quality graduates with knowledge, skills and values to meet labour market requirements and societal aspiration



GOAL 2

Promote Research and Innovation of National Relevance With Focus on Dhofar Region



GOAL 3

Expand community and industry engagement



GOAL 4

Ensure good governance and effective management



College of Arts and Applied Sciences

GOALS

COLLEGE OF ARTS AND APPLIED SCIENCES

GOAL 5

Sustain financial stability of the college



GOAL 6

Enhance human resources capabilities and productivity in a conducive work environment



GOAL 7

Enrich students' campus life experience



GOAL 8

Expand general support services



GOAL 9

Enhance the international profile of the college



College of Arts and Applied Sciences

GOAL 1

Prepare quality graduates with knowledge, skills and values to meet labour market requirements and societal aspiration

OBJECTIVES

- 1.1 Ensure effective planning and management of CAAS academic programs.
- 1.2 Ensure that CAAS academic programs and curricula are regularly reviewed and updated.
- 1.3 Enhance active learning experience of students.
- 1.4 Ensure effectiveness of assessment tools, methods and moderation practices.
- 1.5 Strengthen institutional culture of academic integrity.
- 1.6 Strengthen and monitor student work placement.
- 1.7 Accomplish national and international program accreditations and maintain institutional accreditation.



GOAL 2

Promote Research and Innovation of National Relevance With Focus on Dhofar Region

OBJECTIVES

- 2.1 **Strengthen supportive environment for research.**
- 2.2 **Foster innovative research with focus on 'Dhofar Region'.**
- 2.3 **Encourage multidisciplinary and interdisciplinary research.**
- 2.4 **Enhance collaborative research with industry, government agencies, HEIs and international research agencies.**
- 2.5 **Uphold ethical standards in research.**
- 2.6 **Strengthen research-teaching nexus to enhance students' learning experience.**



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GOAL 3

Expand community and industry engagement

OBJECTIVES

- 3.1 **Bolster relationship with industry, employers and governmental organizations.**
- 3.2 **Engage with the community through Community Service and Continuing Education Center (CSCEC) and CAAS activities.**
- 3.3 **Build a collaborative network with other education providers, professional bodies and associations.**
- 3.4 **Promote active involvement of alumni in CAAS activities.**



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GOAL 4

Ensure good governance and effective management

OBJECTIVES

- 4.1 **Enhance the effectiveness of Policy Management System.**
- 4.2 **Ensure effective coordination among various CAAS Departments.**
- 4.3 **Reinforce Risk Management System.**
- 4.4 **Ensure the Alignment of CAAS Operational plan to DU Strategic and Operational Plan.**



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GOAL 5

Sustain financial stability of the college

OBJECTIVES

- 5.1 **Optimize utilization of CAAS's financial resources.**
- 5.2 **Strive to diversify sources of revenue.**



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GOAL 6

Enhance human resources capabilities and productivity in a conducive work environment

OBJECTIVES

- 6.1 **Attract and recruit duly qualified faculty and staff.**
- 6.2 **Strengthen professional development activities.**
- 6.3 **Provide an attractive work environment for faculty and staff.**
- 6.4 **Ensure regular, systematic and fair appraisal of faculty and staff.**
- 6.5 **Strive for Omanisation of faculty.**



GOAL 7

Enrich students' campus life experience

OBJECTIVES

- 7.1 Enhance the effectiveness of academic advising.
- 7.2 Strength ties with LSC to provide a wide range of learning support activities to students.
- 7.3 Enhance career advisory services.
- 7.4 Fortify ties with student counselling centre to provide counselling services.
- 7.5 Nurture a culture of engaging in social and recreational activities on and off campus through DSA.
- 7.6 Ensure fair, impartial and transparent resolution of student grievance.
- 7.7 Develop CAAS into a leading college for higher education of students with disabilities in Oman.



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GOAL 8

Expand general support services

OBJECTIVES

- 8.1 **Ensure health and safety of stakeholders in CAAS.**
- 8.2 **Strengthen public relations and marketing activities for CAAS.**



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GOAL 9

Enhance the international profile of the college

OBJECTIVES

- 9.1 **Strengthen activities of international cooperation.**
- 9.2 **Endeavour to attract and recruit international students.**
- 9.3 **Strive for inclusion in the QS world university ranking.**
- 9.4 **Promote CAAS as a brand for quality education and innovative research.**



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THANK YOU FOR SUPPORTING YOUR COLLEGE

