

Semester 3 (Fall)

Code	Course Title	Credits	Pre-requisites
SOCS 102	Omani Society	3	SOCS 102
BUSS 201	Principles of Microeconomics	3	BUSS 201
ENGL 203B	English for business II	3	ENGL 203B
MKTG 211	Consumer Behavior	3	MKTG 211
MKTG 212	Marketing Communication	3	MKTG 212
Total Credits 15			

Semester 4 (Spring)

Code	Course Title	Credits	Pre-requisites
BUSS 203	Principles of Macroeconomics	3	BUSS 203
MKTG 213	Service Marketing	3	MKTG 213
MKTG 214	Customer Relationship Management	3	MKTG 214
MKTG 215	Sales Management	3	MKTG 215
ENTR 200	Entrepreneurship - Innovation and creativity	3	ENTR 200
Total Credits 15			

DIPLOMA IN MARKETING (60 CREDITS)